



Friends of Grand Rapids Parks

Explore Your Parks Series, 2023

Events starting June 10th!

About the Explore Your Parks Series

Raising awareness of all the awesome things people can do year-round in Grand Rapids Parks through a series of how-to events run by different user groups and experts. A handful of events, climbing, skate boarding, futsal, and mountain biking, will include competitions and races open to the public. Many events will also include food trucks, drinks, and live entertainment.

Who will participate?

2,500-3,000 residents will join in throughout the year as participants, competitors, spectators, and those there to enjoy the food, drink and music!

Why should I support?

You love it when people of all ages and backgrounds get outside, have fun, and engage in new and different activities that can be done in Grand Rapids; you want to support innovative competitions, races, and live music events that support an active lifestyle city and get people stoked about how great it is to be in West Michigan!

Explore Your Parks Series, 2023 Schedule

Date	Venue	Partner Organization & Event Focus	Live Music & Drinks
6/10	Highland Park	GR Boulder Project - Climbing	Yes
6/15	MLK Park	GR Pickleball Association	No
6/26	Garfield Park	Disc Golf	No
7/15	Roberto Clemente DIY Skate Park	GR Skate & Premier Skate Shop	Yes
8/19	Bridge Street Futsal Courts	Soccer Rebellion	Yes
8/25	Riverside Park	Paddling & Food Truck Fridays	Yes
9/23	Huff Park	Grand Rapids Audubon Society	No
10/21	Camelot Park	Pumpkin Party	TBD
10/28	Richmond Park Enduro	West MI Mountain Bike Alliance	Yes

How do I learn more or get involved?

Check out www.friendsofgrparks.org or email stacy@friendsofgrparks.org



All sponsors will be recognized on the Friends website and on the event banner. Additional benefits include:



	\$25,000	\$10,000	\$5,000	\$2,500	\$1,250	\$500	\$250
Sponsor Benefits	Series Presenting Sponsor	Event Title Sponsor	Event Presenting Sponsor	Sapling Sponsor	Root Sponsor	Seedling Sponsor	Supporter
Recognition on event banner							
Recognition on event webpage							
Recognition on social media							
Booth space of 10x10 or equivalent							
Featured in event press release							
Recognition in volunteer recruitment							
Feature spotlight to our email list 3K recipients							
Recognition in all community fliers							
Social Media Video + Advertising							



Sponsorship Levels



\$25,000

Series Presenting
Sponsor



\$10,000

Event Title
Sponsor



\$5,000

Event Presenting
Sponsor



\$2,500

Sapling
Sponsor



\$1,250

Root
Sponsor



\$500

Seedling
Sponsor



\$250

Supporter

Company Name _____

Contact Name _____

Address (include city, state, zip) _____

Email _____ Phone _____

Enclosed is my check, made payable to Friends of Grand Rapids Parks

Please charge my: VISA | Mastercard | Discover | AmEx (circle one)

Card Number _____

Name as it appears on your card (please print) _____

Please send an invoice to (email) _____