



Friends of Grand Rapids Parks

Mayor's Greening Initiative

April 28th – 29th, 2023

September 29th–30th, 2023

Mission and Vision

Mission: Leverage city resources through community action in parks and trees to be the healthiest, most shade and park equitable city in America!

Vision: To have an awe-inspiring city and region where community members can thrive outdoors.

Community Impact In 2022

Volunteering and Activation:

- 78 events
- 823 volunteers
- 2236 service hours
- 750 trees planted
- 100 trees given away
- 38 parks adopted

Fundraising: Friends raises funds for projects that go above and beyond the City millage dollars to achieve our shared vision of creating and supporting a healthy, vibrant, community-including planting 10,000 new trees to fill in half the existing tree vacancies in Grand Rapids and grow the urban forest canopy to 40%

Mayor's Greening Initiative 2023 Schedule

April 28th and 29th

Celebrate Arbor Day in Roosevelt Park by helping to plant 200 trees in the public right of way and give away 150 more

September 29th and 30th

Celebrate NeighborWoods in Roosevelt Park by helping to plant 200 trees and give away 150 more



Mayor's Greening Initiative Impact 2015–Present

**3,500 Trees planted as part of a total
10,000 new trees since 2015! Help us
plant the next 10,000!**

**Fundraising: Friends raises funds for projects
that go above and beyond the City millage
dollars to fulfill our vision and mission**



Friends of
Grand Rapids
Parks

Sponsorship Levels

	\$25,000	\$10,000	\$5,000	\$2,500	\$1,250
Sponsor Benefits	Presenting Sponsor	Grove Sponsor	Tree Sponsor	Sapling Sponsor	Root Sponsor
Recognition on event banner					
Recognition on event webpage				Name	Name
Recognition on social media					Name
Recognition on tree tags					
Featured in event press release					
Recognition in volunteer recruitment					
Feature spotlight to our email list 3K recipients					
Recognition in all community fliers					



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Sponsorship Levels



\$25,000

**Presenting
Sponsor**



\$10,000

**Grove
Sponsor**



\$5,000

**Tree
Sponsor**



\$2,500

**Sapling
Sponsor**



\$1,250

**Root
Sponsor**



\$ _____

**Custom
Sponsor**

Company Name _____

Contact Name _____

Address (include city, state, zip) _____

Email _____ Phone _____

Enclosed is my check, made payable to Friends of Grand Rapids Parks

Please charge my: VISA | Mastercard | Discover | AmEx (circle one)

Card Number _____

Name as it appears on your card (please print) _____

Please send an invoice to (email) _____

Friends of Grand Rapids Parks, 720 Curve St. SW STE B Grand Rapids, MI 49503