



Friends of
Grand Rapids
Parks

Corporate Partners Program



Friends Corporate Partners Program is a group of committed companies that share our commitment that Grand Rapids can be the healthiest, most shade and park equitable city in America! Corporate Partners make annual, generous, and impactful sponsorships to support our volunteers, communities, and staff.

Each corporate partner will be recognized on the Friends website. Additional recognition and engagement opportunities can be selected from our menu of benefits, including co-promotion of events, volunteer opportunities for employees, and features in Friends communications.

Sponsorship Levels

AMOUNT	\$15,000	\$10,000	\$5,000	\$3,000	\$1,250
RECOGNITIONS	5	4	4	3	2
ENGAGEMENTS	2	2	1	–	–

Larger levels of sponsorship and custom programming are also available.

To sponsor or discuss how FGRP can best support your needs, contact:

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Development Coordinator
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Stacy Bare
Executive Director
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To learn more about Friends of Grand Rapids Parks visit www.friendsofgrparks.org

Benefits

Sponsors have an opportunity to select an increasing number of benefits based on sponsorship level from the menu below.



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Recognition Benefits

Sponsor a Park (Name/Logo affiliated with one park for maintenance—company volunteerism encouraged)

Four Social Media Mentions

Signage in specific area at community event (Yard Game area, Music Stage, Film Stage, DJ table, Food Truck Area, etc.)

Featured host of an event after party, BBQ, picnic or fundraising event

Name/Logo on park activation event

Name/Logo on community flyers for a major event

Name/Logo on welcome sign at a major event

Company profile featured in monthly newsletter sent out to nearly 4,000 subscribers

Company profile featured in targeted Thank You email sent to our top donors/friends

Company profile featured in targeted volunteer outreach email to over 1,500 committed volunteers

Name/Logo on advertising poster for major event

Name/Logo on promotional swag for a major event

Name on 3 tree tags

Honorarium/Memorial Plaque for Tree

Engagement Selections

Private event (for up to 10 people)—kayak, hike, bike, walk, paddle

Guided park/forest walk or paddle with species identification

Adopt-A-Park or Volunteer Event includes outdoor team building

Welcome guests and participants to a major event

Company site tree planting with select staff

Friends provides a speaker for your group on the power of the outdoors, resiliency, and leadership

Friends provides a speaker for your group on forest and park ecology

Happy hour/on-site picnic with Friends team

Company representatives (up to 4) engage in community tree give away

Present Volunteer/Community Engagement Award

Six Tickets to Volunteer Award Event

Disc golf in a park with Friends team