



**Friends of
Grand Rapids
Parks**

Our 2025 Explore Your Parks Series

**Events begin in June 2025! Learn more,
get involved, and see how you can join us.**

Check out www.friendsofgrparks.org or email stacy@friendsofgrparks.org

About Explore Your Parks

2025 marks the third year of Friends' Explore Your Parks series. This series aims to raise awareness of all the awesome things people can do year-round in Grand Rapids Parks through workshops led by community experts. These workshops invite individuals of all ages and skill levels to get outside and enjoy their parks.

This year, in addition to hosting four workshops, Friends will provide **Explore Your Parks passports** to inspire explorers of all ages to engage with the outdoors in Grand Rapids.

When are the events?

Events will be announced in early spring and passport distribution will begin in late April. Workshops will be held from June to September.

Why should I support?

You love it when people of all ages and backgrounds get outside, have fun, and engage in new and different activities that can be done in Grand Rapids; you want to support innovative workshops that support an active, creative lifestyle and get people stoked about how great it is to be in West Michigan!

Explore Your Parks Sponsorship Levels

Sponsorship deadline:
Monday, March 3, 2025

	\$15,000	\$10,000	\$5,000	\$2,500	\$1,250
Sponsor Benefits	Series Presenting Sponsor (1 available)	Passport Sponsor (1 available)	Workshop Sponsor	Sapling Sponsor	Root Sponsor
Logo featured on series banner at events	✓	✓	✓	✓	✓
Recognition on event webpage	✓	✓	✓	✓	Name Only
Recognition on social media	✓	✓	✓	Name Only	Name Only
Feature in monthly & Explore Your Parks emails to audience of 4k+	✓	✓	Logo Only	Logo Only	
Featured on community flyers	✓	✓	Workshop Only		
Featured in event press release	✓	✓			
Logo featured on one of four workshops materials (first four sponsors)			✓		
Logo on back cover and 1 page spread in passport.		✓			
Logo and name included in event series name	✓				

There are additional opportunities for sponsoring outreach, community events, and more for Explore Your Parks and beyond!

Email Stacy Bare for more information: stacy@friendsofgrparks.org

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Series
Presenting
Sponsor



\$10,000

Passport
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\$5,000

Workshop
Sponsor



\$2,500

Sapling
Sponsor



\$1,250

Root
Sponsor



Other amount

\$ _____

Company Name _____

Contact Name _____

Address (include city, state, zip) _____

Email _____ Phone _____

Enclosed is my check, made payable to Friends of Grand Rapids Parks

Please charge my: VISA | Mastercard | Discover | AmEx (circle one)

Card Number _____

Name as it appears on your card (please print) _____

Please send an invoice to (email) _____

Sponsorship deadline:

Monday, March 3, 2025

Friends of Grand Rapids Parks, 720 Curve St. SW STE B Grand Rapids, MI 49503